

Consumer Databank

Data Cards

ACCESS AMERICA DATABANKSM

Reach Virtually Every Qualified Prospect In America

This list provides detailed information on over 195 million Americans and approximately 110 million households, compiled from numerous public record sources. Updated monthly to bring you the freshest and most complete information possible.

Access America DatabankSM

Total Universe: (195,000,000+) \$22.50/M

HOMEOWNERS

Contact The American Homeowner Market With Ease And Confidence

For over 15 years FMP has been compiling valuable Homeowner information. Homeowner's are an important market segment and are constantly in need of everything from home accessories to insurance, credit cards to entertainment and travel, and due to time constraints are prone to catalog and online shopping.

Homeowners

Total Universe: (60,000,000+) \$30.00/M

RENTERS

Target The American Renter Market With Ease

The "Renting" population tends to include active singles, single parents, young families, prospective home buyers, and those aging Americans who want to trim their household size. Their needs are varied and with additional demographics you can easily target the most desirable households. This dynamic list of renters is updated monthly.

Renters

Total Universe: (30,000,000+) \$30.00/M

Best Uses

Automotive	Entertainment/Travel	Mortgage/Refinance
Banking	Fundraising	Restaurant
Catalog	Health	Retail/Services
Consumer Products	Home Accessories	Telecommunications
Continuity Clubs	Insurance	Tourism
Credit Cards	Investment	Utilities
E-Commerce	Magazine/Newspaper	

Other

Delivery:

Shipping occurs on or before the third working day from receipt of all required materials

Rush service is available for an additional fee

Requirements:

Minimum test: 5,000 names

Sample mail piece and mail dates

Purchase order or signed order confirmation

Prepayment or payment of previous orders if applicable

Selections

Dwelling Type
Gender
Head of Household
Household Income
Length of Residence
Marital Status
Median Age
Median Education
Median Home Value
Each \$5.00/M extra

Individual Income
Presence of Children
Each \$7.50/M extra

Exact Age
Telephone Numbers
Each \$10.00/M extra

State
SCF
County
Each \$5.00/M extra

Zip Code
Mileage Radius
Each \$6.00/M extra

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