

New Movers New Homeowners

Data Cards

NEW MOVERS REGISTERSM

Target The Freshest New Movers When They Are Responsive Buyers - Largest Universe Available

For over 20 years FMP Direct has been compiling its exclusive New Movers RegisterSM. New Movers information is processed weekly and is compiled from change of address records, deed registrations, new phone and utility connections, magazines, credit card changes, and other timely sources. Monthly New Mover subscription programs are available. Call for details.

New Movers RegisterSM

Weekly Hotline:

(150,000+) \$70.00/M

Monthly Hotline:

(1,500,000+) \$60.00/M

Total Universe (2-12 months):

(18,000,000+) \$50.00/M

NEW HOMEOWNERS

Reach These Smart Investors And New Homeowners While They Are Most Responsive

FMP Direct continues to deliver the largest number of New Homeowners available for all fifty states. This list of people who have recently purchased a home is compiled daily from deed registrations and mortgage data. Monthly New Homeowner subscription programs are available. Call for details.

New Homeowners

Weekly Hotline:

(100,000+) \$80.00/M

Monthly Hotline:

(750,000+) \$70.00/M

Total Universe (2-12 months):

(9,000,000+) \$60.00/M

Best Uses

Automotive

Entertainment/Travel

Retail/Services

Banking

Fundraising

Telecommunications

Catalog

Health

Tourism

Consumer Products

Home Accessories

Utilities

Continuity Clubs

Insurance

Welcome to the Neighborhood

Credit Cards

Magazine/Newspaper

E-Commerce

Restaurant

Selections

Dwelling Type

Gender

Head of Household

Household Income

Marital Status

Median Age

Median Education

Median Home Value

Each \$5.00/M extra

Other

Delivery:

Shipping occurs on or before the third working day from receipt of all required materials

Rush service is available for an additional fee

Requirements:

Minimum test: 5,000 names

Sample mail piece and mail dates

Purchase order or signed order confirmation

Prepayment or payment of previous orders if applicable

Selections

Omit or Select

Intra/Inter

Geography Movers

Occupation

Previous Address

Distance of Move

Age of Structure

Bank Cardholders

Families on the Move

Individual Income

Renters

Retail Cardholders

Social Sliders

Upwardly Mobile

Each \$7.50/M extra

Ethnicity

Exact Age

Mail Order Buyers

Mail Responsive Donors

Each \$10.00/M extra

State

SCF

County

Each \$5.00/M extra

Zip Code

Mileage Radius

Each \$6.00/M extra

FMP Direct

Libertyville

Illinois 60048

800.995.3343

847.816.1919

F 847.816.1969

fmpdirect.com